

**TEACHER'S ACTIVITY REPORT 2019 - 2020.**

**FACULTY:** COMMERCE      **DEPARTMENT/ COMMITTEE** Commerce      **IQAC**

SVC/2019-20/COM/SM/1

**NAME OF THE ACTIVITY: Case Study Competition**

DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
October 2019	Commerce	E-Cell Committee	Dr Shruti Mathur, Dr Pooja Jain
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
NA	Online	400	
<b>SUPPORT/ASSISTANCE:</b>	Sri Venkateswara College		

BRIEF INFORMATION ABOUT THE ACTIVITY (**CRITERION NO. -**                      ):

TOPIC/SUBJECT OF THE ACTIVITY	Concoct: Case Study Competition
OBJECTIVES	To stimulate critical and analytical thinking so as to enhance overall decision-making abilities of the students
METHODOLOGY	The case study comprised of a detailed study of a leading news app which wished to expand its business.
OUTCOMES	An overwhelming response was received for this competition, with the winner receiving an inspiring book as his prize.

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

<b>Notice &amp; Letters</b> ✓	<b>Student list of participation</b>	<b>Activity report</b> ✓	<b>Photos</b>	<b>Feedback form</b>
<b>Feedback analysis</b>	<b>News clip with details</b>	<b>Certificate</b>	<b>Any other</b>	

IQAC Document No: SVC/2019-20/COM/SM/1	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Shruti Mathur	Dr Shruti Mathur	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices

Criterion IV	Learning Resources and Infrastructure		
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## CONCOCT

A CASE STUDY COMPETITION

An enthralling case study competition was conducted to stimulate critical and analytical thinking so as to enhance overall decision making abilities. The competition invited entries from all those passionate about solving real-world problems and learning while doing. The case study comprised of a detailed study of a leading news app which wished to expand its business. An overwhelming response was received for this competition as well, with the winner, Dhanesh Khandelwal, receiving an inspiring book as his prize.





**SRI VENKATESWARA COLLEGE**  
(University of Delhi)

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Principal  
Sri Venkateswara College

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Department of Biochemistry

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Prof Alo Nag  
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Department of Sociology

Dr. Nimisha Sinha  
Department of Biochemistry

Shri D. Venkat Ramana  
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

*N. Latha*

IQAC Coordinator  
Sri Venkateswara College

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